
MEDIA INFORMATION

FOR IMMEDIATE RELEASE

2024 INFINITI QX50 pricing starts at CA\$51,045

MISSISSAUGA, Ont. — The 2024 INFINITI QX50 delivers convenient connectivity, tailored design and luxurious practicality to buyers seeking an elevated, refined crossover. The 2024 QX50 arrives in showrooms this month with a starting MSRP¹ of CA\$51,045.

New this year for the QX50, and all other 2024 INFINITI models and grades sold in Canada, is an extended four-year complimentary INFINITI InTouch™ Services telematics Premium package along with the luxuries of navigation, security, keyless entry features, in-car Wi-Fi and entertainment – all in a single, innovative, in-dash system. This is coupled with the added convenience of the [Oil Change & Tire Rotation Plan](#), an integrated maintenance program that provides up to four years or 80,000 kilometers (whichever occurs first) of oil changes and tire rotations at no additional charge to customers with the purchase of any new INFINITI model.

The 2024 INFINITI QX50 is available in three grades with standard INFINITI Intelligent All-Wheel Drive. Key standard equipment on all grades includes heated outside mirrors, remote engine start², a frameless auto-dimming rearview mirror, Rear Door Alert and a wireless phone charging pad. Additionally, every QX50 features a standard suite of active safety technology including Forward Emergency Braking with Pedestrian Detection, Rear Automatic Braking, Blind Spot Warning, Lane Departure Warning, ProPILOT Assist with steering control, and High Beam Assist.

The generously equipped QX50 PURE starts at CA\$51,045 MSRP and comes standard with INFINITI InTouch™ with 8-inch upper and 7-inch lower screens featuring wired Android Auto™ and wireless Apple CarPlay®, ProPILOT Assist and 19-inch silver painted aluminum alloy wheels.

The QX50 SPORT (CA\$57,545) makes a bold impression with visual enhancements including a redesigned sport front fascia, gloss black exterior trim, black grille and surround, and exclusive 20-inch dark-painted and machine-finished SPORT wheels. Its advanced convenience features include climate-controlled front seats, a heated steering wheel, semi-aniline premium leather-appointed seats, a Bose® Premium Audio



System with 12 speakers, Around View® Monitor with Moving Object Detection, Traffic Sign Recognition, navigation and enhanced interior ambient lighting.

For the QX50 SENSORY (CA\$59,295), key enhancements include Ultrasuede® upper door, instrument panel, seat and center-console lid trim; 20-inch dark painted wheels; Adaptive Front Lighting System; rain-sensing windshield wipers; power tilt and telescopic steering wheel; four-way passenger seat power lumbar; natural open pore maple wood interior trim; cube-design LED headlights; a Head-Up Display; a Bose® Performance Series 16-speaker audio system and heated second-row seats.

For detailed specifications, pricing, photos, and videos, please see the full 2024 INFINITI QX50 press kit.

1. All prices are Manufacturer's Suggested Retail Price (MSRP). MSRP excludes CA\$2,495 Freight & PDI, tax, title, license [and options]. Retailer sets actual price.

2.. Remote Engine Start System to be used only in accordance with laws or rules in effect in your vehicle's location.

About INFINITI

INFINITI Motor Company is headquartered in Yokohama, Japan with operations around the world including regional offices based in the Americas, China and INFINITI International Markets based in Dubai. The INFINITI brand of premium automobiles are assembled in manufacturing facilities in Japan, North America and China. INFINITI design studios are located in Atsugi-Shi near Yokohama, London, San Diego and Beijing.

More information about INFINITI and its industry-leading technologies can be found at www.INFINITI.ca. You can also follow INFINITI on [Facebook](#), [Instagram](#), [X](#), [LinkedIn](#) and see all our latest videos on [YouTube](#).

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